



CORPORATE SOCIAL RESPONSIBILITY (CSR)

BY GARRETT WILLIAMS

PLAN

- Corporate Accountability (CAE)
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- Marketing (MT)
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- Consumer Finance and Insurance (CF)

CORPORATE ACCOUNTABILITY (CAE)

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- Environmental Management (EM)
 - Ethics and Financial Disclosure (ETH)
 - Human Resources Policy (HRP)
 - Information Technology (IT)
 - Market Research (MR)

MARKETING (MT)

- Product Development (PD)
- Research & Innovation (R&D)
- Tax Administration and Revenue (TA)
- Business Development (BD)
- Legal Research (LR)

CONSUMER FINANCE AND INSURANCE (CF)

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- Accounting (AC)
 - Marketing (ML)
 - General Business Services (GBS)
 - Office of Research and Development (OSD)
 - Marketing Management (MP)
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THANK YOU